IN THE SPECIFICATION:

Page 19, please amend the paragraph beginning at line 18 as follows:

Further, in the above-mentioned explanation, the visible light region is set to a wavelength region of 400 to 760 nm and of the flat type means that the transmittance or the reflectance is set within ±10% in the visible light region. Further, the contrast C can be defined by a following formula 2, wherein the brightness at the time of maximum gray scale display is set to Von and the brightness of the minimum gray scale display is set to Voff in the liquid crystal display.